

HEYDAR GERAYZADE



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*Senior Front-end Engineer with 7+ years of experience specializing in Vue.js and Nuxt.js.
Proven expertise in shipping performant, cross-browser compatible web apps. Open to relocation*

EDUCATION

ADA University, School of Information Technologies and Engineering

Bachelor of Science in Computer Science / Aug 2014 – Jul 2018

BACKGROUND

Technical Skills

- JavaScript frameworks/libs – Vue 3 & Nuxt 4 & TypeScript & (Pinia | Vuex), React & Next, jQuery
- Node.js frameworks/libs – Express & MongoDB & Mongoose ODM
- Testing Utilities – Vue Test Utils, Jest, Vitest
- Content Management Systems – Strapi, Contentful, NetlifyCMS, WordPress, Webflow
- Responsive and SEO-friendly web design – HTML5, Pug, CSS3, SCSS, Tailwind, ShadCn-Vue, Vuetify
- AI Coding Agents – Codex, Claude Code
- API Tools – Postman, Stoplight Studio
- Design Tools (read-only) – Figma, InVision, Zeplin, Adobe XD

Languages

- Russian – native proficiency
- Azerbaijani – full professional proficiency
- English – full professional proficiency

WORK EXPERIENCE

Sociata (previously Vinelab)

Senior Front-end Engineer / Full-time / Jan 2024 – Present

Dubai, UAE

- Rebuilt the influencer marketing platform from a Vue.js (v3 Options API + vue-property-decorator) app into a redesigned Nuxt.js (v4) + TypeScript app with centralized auth layer, multi-organization context switching and public share-link mode for external stakeholders
 - Migrated from a legacy codebase, improving code maintainability, type safety and performance
 - Implemented entity-level types, ESLint and pre-commit hooks to reduce prod runtime errors
 - Established a scalable design system using ShadCn-Vue and Tailwind based on Figma designs
 - Built core UI components including reusable table layout for data tables with editable cells and infinite scroll, comment threads with @mentions, charts, forms, dialogs and snackbar
 - Engineered a multi-format reporting supporting PPTX (via PptxGenJS), PDF and CSV exports
 - Integrated Sentry for performance monitoring and debug stack trace with source maps
- Developed a platform for creators to connect their social accounts using Nuxt.js (v3) and TS
 - Integrated Facebook SDK to connect Instagram accounts and handle business permission request/revoke workflows
 - Integrated Google SDK to connect Youtube accounts using Google 3P Authorization
- Developed an admin panel using Nuxt.js (v3) and TS on top of the Vuexy template (Vuetify)
- Provided support for a website built on Webflow using online visual editor and CMS tool

Yellow Systems

JavaScript Engineer / Part-time / Jan 2024 – Sep 2024 (9 months)

San Francisco, California, USA

- Developed Facebook Messenger Chatbot using Express.js and Mongoose ODM
 - Designed the full system from data models and event-driven webhook pipeline to an intelligent question-matching combining fuzzy search with a custom tag-based ranking algorithm
 - Integrated Facebook Graph API for full-featured Messenger interactions: rich carousel templates, button templates, quick replies, typing indicators and user profile fetching
 - Added user language and intent (greetings, thanks, goodbye) detection using Facebook NLP
 - Implemented email notifications for human operators using Nodemailer with Handlebars HTML templates with inline CSS (for email client compatibility)
 - Configured PM2 cluster mode for web concurrency and Sentry for error tracking
 - Built scripts for frequent operations, including a bulk upsert data sync script (JSON to MongoDB) and a CSV analytics export for engagement reporting by question category
- Maintained and extended front-end for web-apps using React.js and Next.js
- Participated in presale project estimation processes
- Conducted code reviews and technical interviews

JavaScript Engineer / Full-time / Dec 2021 – Dec 2023 (2 years)

San Francisco, California, USA

- Maintained and extended Nuxt.js (v2) web app with SSR for a media platform owned by Netflix streaming show, serving tens of millions of users in the USA
 - Completed user profiles feature with Firebase auth, enabling users to manage interests and bookmark articles, videos and podcasts; added reCAPTCHA (v2) to prevent fraudulent activities
 - Migrated analytics from GA3 to GA4, providing deeper insight
 - Worked with Brightcove Video Player and AdButler, implemented pre-, mid-, and post-roll ads using VAST/VMAP; configured end screens and resolved ad-related playback conflicts
 - Integrated OpenWeb comment threads, enabling community engagement
 - Added Google Optimize and GrowthBook A/B testing setup with server-side experiments, enabling data-driven product decisions
 - Improved performance based on Lighthouse, Core Web Vitals reports and JS bundle analysis
 - Used Jest and Vue Test Utils to add test coverage across components, helpers and middleware
- Conducted code reviews for other developers

BestComp Group

Front-End Developer / Full-time / Dec 2019 – Dec 2021 (2 years)

Baku, Azerbaijan

- Developed a Nuxt.js (v2) web app with SSR for a digital car marketplace, allowing individuals and dealers to post advertisements and filter through thousands of vehicle offers
 - Built a multi-step vehicle listing wizard with sell flow, image cropping/upload and monetization options (featured placements, promotions)
 - Integrated Yandex Maps with pin clustering to display dealer stores
 - Engineered a real-time buyer-seller messenger with private user channels and typing indicator
 - Implemented a payment system integration with Kapital Bank, supporting desktop (popup flow) and mobile (redirect flow); coded UI for a wallet system with balance top-ups, saved banking card management, transaction history and payment options (card vs wallet) used across the app
 - Built a car garage paid feature with vehicle registration via license plate and tech ID, providing official data (brand, model, year, registration validity, tech inspection expiry, arrest status), along with the ability to pay fines and submit a POA form with video verification for notary approval
 - Added multi-language support using i18n with lazy-loaded locale files and URL prefix routing
- Developed front-end for websites using jQuery lib and Gulp.js
- Supervised other front-end developers and conducted technical interviews

Ante Technologies

Front-End Developer / Full-time / Jun 2018 – Dec 2019 (1 year 7 months)

Baku, Azerbaijan

- Developed front-end for websites using jQuery lib and Django template language
- Developed micro-service for generating random logos on HTML canvas with upload to Amazon S3 and synchronization of the configuration file with Google Spreadsheets
- Developed Wordpress theme for corporate website using Advanced Custom Fields plugin

Run2Help Mobile App (StartUp)

Co-Founder / May 2017 – Dec 2020 (3 years 8 months)

Baku, Azerbaijan

- Represented at Startup Village in Skolkovo Innovation Center in Moscow, Russia (2019)
- Participated in international final of Golden Byte competition in Kiev, Ukraine (2018)
- Exhibited at Collision, America's biggest tech conference in New Orleans, USA (2018)
- Got support from ADA University, Bakcell AppLab and State ICT fund (2017–2018)
- Developed interactive promo website using jQuery lib and PHP native
- Supervised mobile app development team

ADA University (Work-Study)

Student / Part-time / Aug 2015 – May 2016 (10 months)

Baku, Azerbaijan

- Developed front-end for website of School of IT and Engineering using jQuery lib
- Participated in several projects related to promotion of School via digital channels
- Participated in organization of the first Hour of Code event at ADA University

ACTIVITIES

getagotquote.com

- Developed Next.js React app showcasing Game of Thrones quotes, available not only in Common Tongue but also in Valyrian and Dothraki
 - Used OpenAI tools and dictionaries to manually translate quotes
 - Collected backgrounds by taking a screenshot the moment each quote was spoken in the series

movievirus.net

- Developed a Next.js React app with viral film industry facts managed by Contentful headless CMS

"Hack Covid-19" Virtual Hackathon

Finalist / Apr 2020

- Worked in team and developed demo web app to help people cope with the coronavirus pandemic

AzCloud Hackathon

Finalist / Aug 2019

- Worked in team non-stop for 48 hours and developed CRM demo

European Youth Parliament Azerbaijan

NC Member, Organizer, Delegate / Apr 2017 – Aug 2019 (2 years 4 months)

- Selected as Alumni of the month for delivering technical support, including website development, domain configuration and email client setup
- Participated in organization of 3 sessions, including Garabagh'18 International Forum

Startup Weekend Tourism

Winner / Nov 2018

- Worked in team and got an award from Ministry of Economy of Azerbaijan